



Daniel Wright

POSITION

Director & Co Founder

PROFESSION

Landscape Architecture
Urban Designer
Project Management

YEARS' EXPERIENCE

25+

FOUNDED CUSP

2013

EDUCATION

GDLA (Dist.), 2002 - 2003
QUT Dean's List of Excellence
BBE (Larch), 1997 - 1999

AFFILIATIONS

AILA (Registered landscape architect - 1542)
Save our Waterways Now (SOWN)

SUMMARY OF EXPERIENCE

Daniel Wright is a Director and Co-founder of CUSP, bringing more than 25 years of experience in landscape architecture, urban design, and development management. His design philosophy centres on creating distinctive places that strengthen connections between communities, natural systems, and the environment, delivering outcomes that are both functional and enduring.

Since commencing his career in 2000, Daniel has developed extensive expertise across a diverse range of projects, from masterplanning and concept development through to detailed design and construction supervision. His broad experience spans projects of varying scales and complexities, enabling him to deliver innovative and practical design solutions that respond to both client objectives and community needs.

Between 2010 and 2012, Daniel expanded his expertise beyond consultancy by joining Stockland Development Pty Ltd, one of Australia's largest diversified property groups, as a Development Manager. In this role, he was responsible for the successful delivery of a broadscale residential community within a new market catchment. His responsibilities included stakeholder engagement with government authorities and local communities, management of multidisciplinary consultant teams, and the development and implementation of sales, marketing, financial, and production strategies tailored to target customers.

This experience provided Daniel with a valuable client-side perspective, deepening his understanding of the commercial, operational, and strategic priorities that underpin successful developments. It also reinforced the importance of proactive communication, high-quality documentation, effective stakeholder management, and disciplined time and budget control.

Today, Daniel combines his design expertise with his development experience to deliver thoughtful, commercially informed, and environmentally responsive projects that create lasting value for clients, communities, and the built environment.

SIGNIFICANT PROJECTS (CUSP)

- > Queen's Wharf Brisbane, Destination Brisbane Consortium
- > Providence SUCE, East and South Masterplanned Community, Stockland Development Pty Ltd
- > Goolpahjo (Harry Thompson Senior) Cricket Field, Stockland Development Pty Ltd
- > Ironbark Regional Sportsfield, Stockland Development Pty Ltd
- > The Dunes Masterplanned Community, Urbex
- > Bluewater Quay, Mackay Regional Council
- > Newport Masterplanned Community, Stockland Development Pty Ltd
- > Flagstone Regional Recreation Park Stages 1, 2 and 3, PEET Pty Ltd
- > Minnippi Masterplanned Community, UDIA Qld Environmental Excellence 2018, Urbex

SIGNIFICANT PROJECTS (CUSP)

- > Kinma Masterplanned Community, Stockland Development Pty Ltd
- > Flagstone Masterplanned Community, PEET Pty Ltd
- > Foreshore Masterplanned Community, Stockland Development Pty Ltd
- > Oonoonba Masterplanned Community, EDQ
- > Pebble Beach Common Masterplanning and Community Consultation, MBRC
- > Bundamba Creek Realignment, Woollam & Bunnings
- > Slacks Creek Catchment Recovery, Logan City Council
- > Talgai Homestead Masterplanning, Allora
- > Coffs Harbour Airport Enterprise Park Urban Design, Coffs Harbour Airport
- > Logan City Council Multiple-use Open Space Strategy and PIP/LGIP review, LCC
- > DILGP Open Space Multiple-use Open Space Strategy Research Paper, DSDIP
- > King Street Urban Design, Chotai
- > McCafferty Land Holding Urban Design, McCafferty
- > Flagstone Mountain Bike Masterplan, PEET Pty Ltd
- > Mercato on Byron, Byron Bay
- > Burleigh Gold Club Retirement Village, Retirement Australia
- > Flagstone Phoenix Sports Ground, PEET Pty Ltd

PROJECTS UNDERTAKEN PRIOR TO CUSP

- > Sovereign Pocket, Development Manager, Stockland Development Pty Ltd
- > River Quay - AILA National Design Award 2014, "The Australia Award for Urban Design" 2012, Southbank Corporation
- > Emporium 2002, Anthony John Group

PANELS, PROJECT CERTIFIER AND AUDITOR

- > The Quarry, Green Star Review Panel, Frasers and Wilson Architects
- > Flourish, Green Star Review Panel, Frasers
- > Round Mountain, Green Star Review Panel, Frasers
- > AILA QBCC Licencing Working Panel
- > Queen's Wharf Brisbane, Project Certifier, Destination Brisbane Consortium
- > Providence Project Certifier, Ripley PDA
- > Flagstone Masterplanned Community, Project Certifier, PEET Pty Ltd
- > South Bank Parkland Landscape Audit (2005, 2006, 2007, 2013), Southbank Corporation
- > Roma Street Parkland Landscape Audit (2013), Qld State Government